

CAPABILITIES STATEMENT

Updated on November 21, 2025

Company Data

Cassus Media LLC is a digital marketing solutions company headquartered in Altoona, PA. Our mission is to help small businesses, enterprise-level organizations, and government agencies solve their online asset needs.

- 541613** (Marketing Consulting Services)
- 454110** (Electronic Shopping And Mail-Order Houses)
- 512110** (Motion Picture And Video Production)
- 512191** (Teleproduction And Other Postproduction Services)
- 512290** (Other Sound Recording Industries)
- 519130** (Internet Publishing, Broadcasting & Web Search Portals)
- 541870** (Advertising Material Distribution Services)

Info

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VBE CERT: 549873-2024-03-VBE-V
SB CERT: 549873-2024-03-SB

Capabilities

- Website Design & Development (methods include WordPress®, Wix, Webflow, Squarespace, Shopify, and built-from-scratch customized platforms).
- Multimedia Production (video & recording, audio, graphic design, and other dynamic abstract media assets).
- Direct, Electronic, and Offline Marketing (print product design, mobile app design, social media management, email marketing campaigns, text marketing platform solutions).
- Directory & eSearch Solutions (building single-point-of-access databases for companies & organizations with complex metadata packages).



Differentiators

- In-house team comprised of carefully hired media, administrative, marketing, and design professionals based locally in Blair County, PA.
- Access to expansive professional libraries, plugins, software and licensing for commercial and private-use media assets.
- Will travel for on-site asset procurement (e.g., photography & videography).
- Direct access to team via digital communication (ClickUp, Teams, email, etc.)
- Task-based requests completed within 3-7 business days.

Past Performance

PERFORMANCE OVERVIEW:

- \$254,000+ gross revenue for 2024
- 120+ clients in active management
- 150+ managed websites

ACTIVE STATE CONTRACTS/PRIMES:

- PA Rehabilitation Council (PA)**
- Philadelphia Department of Public Health (PA)**
- Development Counsellors International (PA)**
- Vault Communications (PA)**
- Pennsylvania Assistive Technology Loan Fund (PA)**
- Mendoza Group (PA)**